

Business Planning
Session 3
Date: _____
Assignment Due: _____

Class Opener

Session 2 Homework and Worksheet Review

Instructor Topics and Worksheet Time

1. The Importance of Planning
2. Business Goals and Objectives

Break



Guest Speaker

Instructor Topics and Worksheet Time—continued

3. The NxLevel® Micro-Entrepreneur Business Plan



Assignment for Session 4:

WORKSHEETS Read and complete Session 4 worksheets.

WRITE First, complete all of the Session 3 worksheets. Then, using the *Writing Your Business Plan* page at the end of the Session 3 worksheets, write **Section III. Business Concept, Parts A. General Description of the Business** and **Part B. Business Goals and Objectives**. Follow the instructions on the *Writing Your Business Plan* page. **Notice that you are writing two parts (Part A and Part B).**

TEXT Read all of the material in **Session 4: The Marketing Plan**.