

E-Commerce

Session 10

Date: _____

Assignment Due: _____

Class Opener

Session 9 Homework and Worksheet Review

Instructor Topics and Worksheet Time

1. Introduction to the Internet
2. Introduction to E-Commerce

Break



Guest Speaker

Instructor Topics and Worksheet Time—continued

3. Building or Buying a Website
4. Customer Service Online
5. Online Marketing Strategies



Assignment for Session 11:

WORKSHEETS Read and complete Session 10 worksheets.

WRITE First, complete all of the Session 10 worksheets. Then, update the parts of your business plan that need it, according to what you've learned about how the Internet and e-commerce affect your business.

TEXT Read all the material in **Session 11: Selling Success**.