Learning Objectives

- Understand characteristics, advantages/disadvantages of business legal structures
- Become familiar with key regulatory and taxation issues relating to small business
- · Develop a basic understanding of what contracts are and common uses
- Identify potential business risks and methods to mitigate
- Explore business management and employee issues
- Understand globalization and outsourcing

Class Opener

Instructor Topics

- 1. Legal Structure of Your Business
- 2. Government Regulations and Taxes
- 3. Contracts & Leases, Intellectual Property, Risk Management

Guest Speaker

Break

- Refreshments
- Networking Activity

Instructor Topics—continued

- 4. Management Team Development
- 5. Employee Relations
- 6. Globalization and Outsourcing

Work Hour

Assignment for Session Six:		
WORKBOOK	Read and Complete Workbook Session 5	
WRITE	Using the Writing Your Plan page at the end of Workbook Session 5 as your guide, write Section VI. Management Structure and Organization	
TEXT	Read Part VI: Marketing Your Business (Chapter 36-review Chapter 37)	

Business Fundamentals

Session Five

Date: _____

Due: _____