

**Learning Objectives**

- Examine fixed assets needs and depreciation
- Distinguish between debt and equity financing
- Prepare a summary of proposed financial needs of your project
- Understand the written documentation requirements for obtaining financing
- Write a conclusion / feasibility statement for your project

**Raising the Money  
Session Nine**

Date: \_\_\_\_\_

Due: \_\_\_\_\_

**Class Opener****Instructor Topics**

1. Choosing the Right Financing
2. Debt Financing
3. Equity Financing
4. Other Financing Sources
5. Keys for Successfully Obtaining Financing

**Guest Speaker****Break**

- Refreshments
- Networking Activity

**Work Hour****Assignment for Session Ten:****WORKBOOK** Read and Complete Workbook Session 9—Look at Session 10**WRITE** Using the Writing Your Plan page at the end of Workbook Session 9 as your guide, write Section VI.—Part D. Summary of Financial Needs, Section VII. Conclusion, Section I. Executive Summary; then prepare the Cover Page and Table of Contents**TEXT** Read Part IX: Turning Ideas Into Action (Chapters 44 through 48) **and** Part X: Conclusion (Chapter 49)**BRING** Your Completed NxLevel® Start-up Business Plan